



GBC Meeting Notes

March 12, 2008

1. Welcome & Introductions:
2. Quick Station Opening Updates: Stacey Simms provided an update that 56 stations are open to date and there are 10 stations that are in process or under construction. Approximately, there is \$110k left in GBC funding. There is funding for marketing efforts.
3. Review of Municipal Matrix: Discussion of the new matrix and funding evaluations for municipalities was discussed, including how biodiesel would be counted. Changes were suggested for the Municipal Matrix and were made.
4. DC DOE VT Merit Review and Station Opening Events: Megan provided an update on presenting to The Department of Energy's Vehicle Technology Merit Review group in Washington, DC in February. Feedback received was positive and further details on how the grant is being evaluated is forthcoming. Megan is planning grand opening events for the Western Slope's biofuels stations.
5. Ethanol Supply Options: Colorado Corn discussed their historical involvement in ethanol and selling it with stations. Discussion was held regarding how to best get ethanol marketed and sold. Are there price and supply barriers? Three options were discussed and will be worked upon/offered for supply and price issues:
 - 1st: Discuss with three GBC members: Western Convenience, Pester Marketing and Hill Petroleum
 - 2nd: Colorado Corn & other GBC members will work together to discuss purchasing directly from Colorado's ethanol producers
 - 3rd: GBC/GEO to help promote greening benefits to stations or organizations considering adopting
6. Review and Vote on Platteville Project: Approved for approx \$4418 for E85 pump installation
7. Next Steps in Implementation Plan: Host a media lunch, Utilize GM's e85 public relations efforts
8. DNC Opportunities and marketing: Mark Lewis addressed how GBC could promote biofuels and the GBC at the Democratic National Convention this summer. GEO is looking to have an overall NEE (New Energy Economy) materials and biofuels messaging can be included.